



FOOD VENDORS

Maplewoodstock 2013

Sat, July 13 (noon to 10 pm) & Sun, July 14 (noon to 8 pm)

Memorial Park, Maplewood, NJ

Dear valued business owners:

You are invited to participate as a Food Vendor at Maplewoodstock on Saturday, and Sunday July 13 and 14, 2013 at Memorial Park, Maplewood, NJ.

We are planning for an estimated 5,000 attendees. As you may know, this is one of the few family music and arts festivals in the area. Families with children will enjoy art, games, live music and food. This year will mark the 10th Anniversary of the Maplewoodstock Music and Art festival!

BENEFITS OF PARTICIPATION:

- Exposure to an estimated **5,000** attendees.
- Your own 10' x 10' space to advertise, display, and sell your business/products (**there is no rain date**).

RESERVE YOUR SPACE NOW:

- Registration fee is **\$425 for the two days if terms of contract are fulfilled and payment is made in full by Wednesday, May 15.**
- Fee is \$495 if you commit after May 15.

You will be provided with a reserved space measuring approximately 10' x 10'. Registration information can be found in the food vendor application below. Please complete the form, and register NOW, as space is limited.

To reserve your space, please fax the exhibitor regulations contract and application to Maplewoodstock at 973-821-5506 or mail it with a check for \$425 **payable to Maplewoodstock** to Drew Dix, 663 Prospect St., Maplewood, NJ 07040 by **Tuesday, May 15 2013.** (**Applications received after this date will require a check for \$495**).

All applications, permits, insurance AND payments MUST be received by May 31, 2013. THERE ARE NO RAIN DATES, AND THERE WILL BE NO REFUNDS IN THE EVENT OF WEATHER RELATED CANCELLATION OF THE FESTIVAL.

We look forward to celebrating Maplewoodstock's 10th year with you! **For questions and information: Drew Dix, Maplewoodstock vendor coordinator, at drewdix@verizon.net**

Answers to other questions can be found on www.maplewoodstock.com

Food Vendor Regulations and Contract Agreement

1. A vendor may sell only the products listed on the approved application or otherwise pre-approved by the Maplewoodstock committee in writing. Vendors will be required to remove unauthorized products from their tables and failure to do so will result in cancellation of this agreement and removal from the site. Vendors must obtain prior approval from Maplewoodstock for all food and beverage items to be sold. **Only non-alcoholic beverages may be sold.**
2. **All vendors must supply insurance. If insured through your business entity, you must name Maplewoodstock as additional insured with an aggregate amount of not less than \$1 million. Evidence of the insurance will be required by May 31, 2013. Please fax the certificate to (973-821-5506) with application. Failure to provide the certificate in a timely fashion will result in cancellation of this agreement.**
3. **All non-Maplewood vendors must obtain a permit from the Maplewood Township Health Department and be subject to inspection on the day of event by the Board of Health. Contact Maplewood Health Officer Robert Roe at 973-762-8120, ext.4400 or healthofficer@twp.maplewood.nj.us for the license form and information. The fee for the one-day license is \$25. Failure to obtain this permit in a timely fashion will result in cancellation of this agreement. Notwithstanding the foregoing, by signing this agreement, all vendors shall indemnify and hold harmless Maplewoodstock and all its organizing members from any and all fines, litigation or other penalties based upon the lack of a permit or an improper permit.**
4. Each food vendor must be set up and fully operational by 10:30 a.m. on the day of the event. All vendors are required to sell product for a minimum of six hours. Setup will begin at 9:00 a.m. and clean up will take place between 9 p.m. and 9:30 p.m. on Saturday and between 8:00 and 8:30 p.m. on Sunday. Food vendors must clean up their own areas and remove their refuse from the event site. No vending will be permitted after 9 p.m.
5. Each exhibitor is permitted one vehicle near the event site during setup, however **no vehicles will be permitted on the park grounds.** Vehicles, however, must be parked on city streets during the hours of the event. Signs and police officers will help direct you to this location. There are no exceptions.

6. All vendors are provided with a 10'X10' outdoor space ONLY. Vendors must provide their own setup equipment, including tents, chairs, displays, etc. Maplewoodstock will not provide any equipment to vendors.
7. The rented space is to be used only by the vendor. Vendor locations do NOT have any access to electricity or generators.
8. **IMPORTANT INFORMATION ABOUT USE OF GENERATORS: At this time, due to noise and exhaust issues, generators will be permitted but grouped together in a designated area. All generators must be at least 25 feet from walkways or other vendor spaces, and baffling (sound containment in the form of plywood, etc.) MUST be supplied by vendor. There will be no exceptions.**
9. Vendors are permitted the use of grills, sternos, "hotboxes, "or propane gas for cooking, heating or warming purposes. All equipment is subject to inspection by the Maplewood fire and health departments and any non-conforming equipment must be removed.
10. Maplewoodstock shall not be held liable for any damages and/or injuries to any event attendee incurred by any exhibitor while on the event site. Without limiting the foregoing, all vendors shall indemnify and hold harmless Maplewoodstock, its officers, employees, agents and volunteers from any liability for any injuries or damages sustained by vendors, their agents or employees or injuries or damages sustained by any customers, guests or invitees at the rented space.
11. Vendors are not permitted to bring silly string, noise-producing caps, or anything visually representative of a weapon to the event site. These can damage products and cause disturbances. Anyone selling or using these items will be immediately removed from the event.

All applications, agreements and payments must be postmarked by Friday, May 31, 2013. **All payments are non-refundable in the event of the food vendor's cancellation or the vendor's breach of this agreement including, without limitation, failure to obtain proper insurance or municipal permit and sale or display of inappropriate merchandise. The event will be scheduled rain or shine, it is at the discretion of the vendor to cancel their appearance. There are no rain dates. There will be no refund of any fees should the vendor choose not to participate.**

I will participate in the Maplewoodstock 2013 Music and Arts Festival at Memorial Park in Maplewood, NJ on **Saturday, July 13, and Sunday July 14, 2013**. I understand the above rules set forth by the Maplewoodstock. If I fail to follow the rules, I understand that I may be ejected from the festival.

Signature: _____ Date: _____

Name (print or type): _____ Email: _____

Company Name: _____ EIN# _____

Contact Telephone # _____

Type of food and/or beverages you would like to sell:

Brief description of your display:

PAYMENT INFORMATION:

___ Yes! I'll be registering by Wednesday May 15, 2013. Enclosed is a check for \$425.00 made payable to **Maplewoodstock** (with "Maplewoodstock 2013 Food Vendor" written on the Memo Line) insurance rider, and health permit (if out of town).

___ Yes! I'm registering after Wednesday May 15th, but before Friday May 31, 2013. Enclosed is a check for \$495.00 made payable to **Maplewoodstock** (with "Maplewoodstock 2013 Food Vendor" written on the Memo Line) insurance rider, and permit (if out of town). **Deadline for application: Friday, May 31, 2013 (no refunds will be given after deadline.)** Fax to: 973-821-5506 or mail to: Drew Dix, 663 Prospect St., Maplewood, NJ 07040