

Maplewoodstock

Music + Art Festival



July 11-12, 2026

Free, two-day music festival held annually since 2004 in Maplewood's Memorial Park. Completely self-funded by volunteer effort and local sponsorship.

Professionally-scaled event drawing 14,000 people over the weekend to see 22 local and regional bands, as well as nationally known headliners such as Daniel Donato, The Wailers, Los Lobos, Norah Jones, Robert Randolph, Ozomatli, Josh Ritter, The Smithereens, Joan Osborne, and more.

The Maplewoodstock Music + Art Festival is under the umbrella of the Maplewood-based Music & Arts Education Project, Inc. a 501(c)(3) non-profit.



Sponsor Packages

Exclusive Headline Sponsor

\$26,000

Your name in all print and website ads referencing the headline act

Shout-outs from the stage and your introduction of the headline act

Two spots on the top stage banner

VIP 10' x 20' tent with tables, chairs, and hors d'oeuvres

Front page mention and full-page ad in the printed program, which is mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

Website banner ad and social media promos

Backstage VIP Experience

Top two spots on the side stage banner

10' x 10' tent and table provided by Maplewoodstock

Front page mention and full-page ad in the printed program, which is mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

1,000 cups in the beer garden with your logo

Opportunity to introduce a headliner from the stage

Website banner ad and social media promos

Shout-outs from the stage

Double Platinum

\$10,500

Platinum \$6,000

Two spots on the side stage banner

10' x 10' tent and table adjacent to the stage

Full-page ad in the printed program, which is mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

Opportunity to introduce a band from the stage

Website banner ad and social media promos

Shout-outs from the stage

One spot on the side stage banner

Full-page ad in the printed program mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

One 10' tall Feather Flag on festival grounds

Website banner ad and social media promos

Gold
\$3,750

Diamond
\$2,250

One spot on the side stage banner

Half-page ad in the printed program, which is mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

Website banner ad and social media promos

Additions, Add-Ons, and One-Offs

\$1,800 - Full-page ad in the printed program

\$1,450 - One primary spot on the stage banner

\$1,175 - One secondary spot on the stage banner

\$975 - Half-page ad in the printed program

\$550 - Quarter-page ad in the printed program

\$600 - One 10' tall Feather Flag on festival grounds

\$275 - Website banner ad

\$275 - Beer Garden banner



Order Sheet

- ☐ Exclusive Headline Sponsor
- ☐ Double Platinum Sponsor
- ☐ Platinum Sponsor
- ☐ Gold Sponsor
- ☐ Diamond Sponsor
- ☐ One-Off: _____

Signature: _____ Date: _____

Contact

maplewoodstock.sponsors@gmail.com

maplewoodstock.com

Checks to **Maplewoodstock, ATTN: Brad Goldman, 25 Clinton Avenue, Maplewood, NJ 07040**



Of and For the Community Since 2004

maplewoodstock.com