

Maplewoodstock

Music + Art Festival

Sponsorship Package



July 11-12, 2026
Maplewood, NJ
maplewoodstock.com

Free, two-day music festival held annually since 2004 in Maplewood's Memorial Park. Completely self-funded by volunteer effort and local sponsorship.

Professionally-scaled event drawing 14,000 people over the weekend to see 22 local and regional bands, as well as nationally known headliners such as Daniel Donato, The Wailers, Los Lobos, Norah Jones, Robert Randolph, Ozomatli, Josh Ritter, The Smithereens, Joan Osborne, and more.

The Maplewoodstock Music + Art Festival is under the umbrella of the Maplewood-based Music & Arts Education Project, Inc. a 501(c)(3) non-profit.





New Extended Side Stage Banner

Exclusive Headline Sponsor

\$26,000

Your name in all print and website ads referencing the headline act

Shout-outs from the stage and your introduction of the headline act

One logo printed on top stage banner

VIP 10' x 20' tent with tables, chairs, and hors d'oeuvres

Front page mention and full-page ad in the printed program, which is mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

Website banner ad and social media promos; stage shoutouts

Backstage VIP Experience

Top two spots on the side stage banner

10' x 10' tent and table provided by Maplewoodstock

Front page mention and full-page ad in the printed program, which is mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

1,000 cups in the beer garden with your logo

Opportunity to introduce a headliner from the stage

Website banner ad and social media promos

Shout-outs from the stage

SOLD

OUT!

Double Platinum

\$10,500

SOLD OUT!

PLATINUM

\$6,000

Two spots on the side stage banner

10' x 10' tent and table adjacent to the stage

Full-page ad in the printed program, which is mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

Opportunity to introduce a band from the stage

Website banner ad and social media promos

Shout-outs from the stage

One logo on extended side stage banner

Full-page ad in the printed program mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

One 10' tall Feather Flag on festival grounds

Website banner ad and social media promos

GOLD

\$3,650

DIAMOND

\$2,150

One logo on extended side stage banner

Half-page ad in the printed program mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

Website banner ad and social media promos



High traffic area on our East Field directly between the Art Vendors and Food Court with shade, fans, tables, and art

Exclusive logo signage on all four sides of The Long Hall

One logo on extended side stage banner

Full page ad the printed program mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

Opportunity to introduce a band from the stage

Website banner ad and social media/map promos

Shout-outs from stage

NEW

**Exclusive
Long Hall
Sponsor**

\$7,500

- a. stage
- b. art vendors
- c. food court
- d. long hall
- e. beer garden



NEW

**Premiere
Beer
Garden
Sponsor
\$6,000**

High traffic, long-time fan-favorite gathering point with \$30k+ of alcohol sales last year

Six 10' feather banners in and around beer garden with your logo

1 logo on extended side stage banner

Full page ad the printed program mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

Opportunity to introduce a band from the stage

Website banner ad and social media/map promos

Shout-outs from stage



High traffic area with inflatables, family-friendly vendors, ice cream and close proximity to stage

Six 10' feather banners in and around kid zone with your logo

1 logo on extended side stage banner

Full page ad the printed program mailed to 10,000 households as an insert in the SOMA Living magazine and distributed at the festival

Opportunity to introduce a band from the stage

Website banner ad and social media/map promos

Shout-outs from stage

NEW

**Premiere
Kids Zone**

Sponsor

\$6,000

Premiere Sensory Friendly Area Sponsor \$4,000

Four 10' feather banners in and around
Sensory Friendly Area w/ logo

1 logo on extended side stage banner

Half-page ad in printed program mailed to
10,000 households as an insert in the SOMA
Living magazine and distributed at the
festival

Opportunity to Introduce a band from the
stage

Website banner ad and social media/map
promos

Shout-outs from stage

On-site Festival Signage

\$1,100 - One logo on extended stage banner

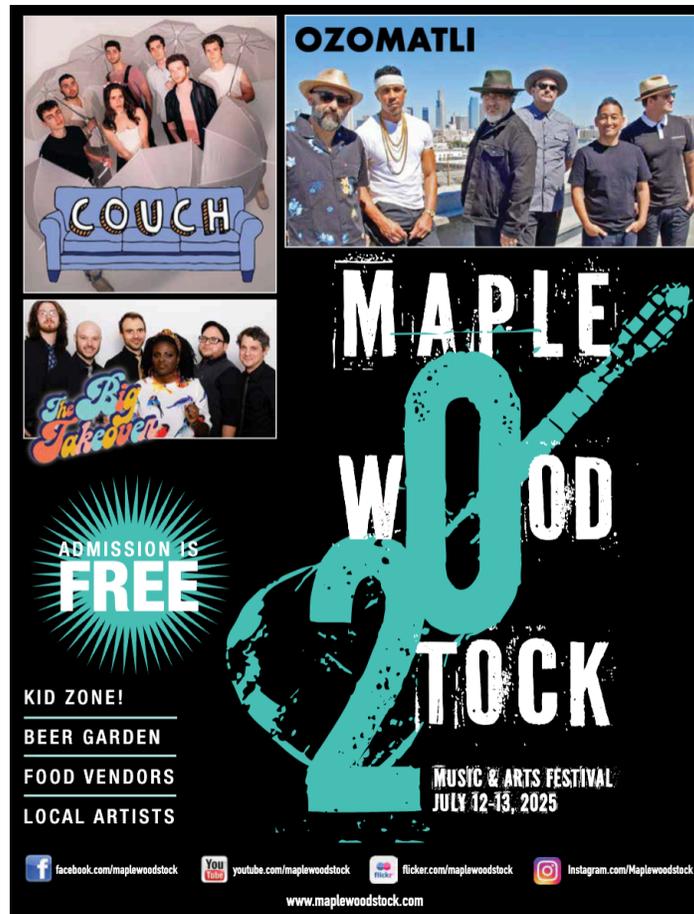
\$600 - One 10' tall Feather Flag on festival grounds. Discounts available for multiple
flags. Includes production cost.

\$275 - One beer garden banner

Festival Program Advertising

The Maplewoodstock printed program is mailed to 10,000 households as an insert in
the SOMA Living magazine and is also distributed at the festival.

Last year's program can be viewed at maplewoodstock.com/sponsorship



\$2,300 - Full page ad on back cover of printed program

\$1,800 - Full page ad in printed program

\$975 - Half-page ad in printed program

\$550 - Quarter-page ad in printed program

Online Advertising

\$400 - Website banner ad and social media promo combo

\$275 - Website banner ad

\$200 - Social media promos

Contact

maplewoodstock.sponsors@gmail.com

maplewoodstock.com

Checks to **Maplewoodstock, ATTN: Brad Goldman, 25 Clinton Avenue, Maplewood, NJ 07040**



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