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|  |  | MaplewoodstockMusic & ArtFestival |

# Macintosh HD:Users:jamesrobertson:Documents:Maplewoodstock:MWS.LOGO-300x300 naked.jpg**NEW FOR 2024**

* **A 501(c)(3), Music & Arts Education Project, Inc.**, **the new umbrella for Maplewoodstock**
* **A stand-alone 32-page program, twice the usual size, not part of any other mailer**
* **An early bird option for support programs**
* **Guarantee same investment and package for our 20th Maplewoodstock in 2025**

# WHAT?

Maplewoodstock is a **free two-day music and arts festival** “of and for the community” that is the highlight of the Essex County summer music scene. In addition to the live music representing rock, reggae, R&B, and more there are typically 50 local art vendors, 20 food vendors, a large KidZone, and a beer garden with NJ-sourced beer.

More than **22 bands** perform over the two days -- most with **local ties to the thriving Maplewood and South Orange music community** – and culminating on Saturday and Sunday nights with regional and national acts.

Over the years, Maplewoodstock has presented acts such as Galactic, Third World, Turkuaz, Los Lobos, The Wailers, Norah Jones, Robert Randolph Family Band, Aztec Two Step, Railroad Earth, Steve Forbert, Raul Malo, Shemekia Copeland, The Smithereens, and Joan Osborne.

WHERE?

The festival takes place in Memorial Park in the heart of **Maplewood, NJ** -- 160 Dunnell Rd, Maplewood, NJ, 07040 (directly across from NJ Transit’s Maplewood train station).

Many attendees walk to the festival with lawn chairs and picnic baskets on-shoulder. Others find parking on the local streets around the park.

With Maplewood Village just steps away, there are plenty of opportunities for attendees to also patronize our local merchants – whether to pick up snacks for picnic baskets, cool off with a drink-and-a-bite in our restaurants, or pick up a memento in one of our gift shops.

WHEN?

In 2024, Maplewoodstock will be held on **Sat, July 13, and Sun, July 14.** Each day kicks off at noon and runs until about 10 p.m.

WHy?

Maplewoodstock was originally offered in 2004 as a single-day event to highlight local bands of the Maplewood and South Orange communities. Over the years, it has grown to become a local summer tradition, as families, friends, and neighbors bring out blankets, lawn chairs, and picnic baskets for a wonderful weekend of music, art, food, and the best of the Maplewood/South Orange community.

The mission of the Maplewoodstock Board is to simply offer **the best free music and arts festival to the community that we can**. Thus, the event has expanded to offer regional and national acts and more choices for food, drink, arts, and kid’s activities.

HOW?

The **free two-day Maplewoodstock Music and Arts Festival** is 100% self-supported event.

Each year, the Festival raises money through sales of custom-designed t-shirts and other merchandise, through art and food vendor fees, through advertisement and sponsorship opportunities, and through band application fees.

The money we raise funds our headline acts, professional stage rental and sound support, the cost to produce our merchandise, and other costs associated with producing our two-day festival.

100% of the funds we raise – through the graciousness of community support in buying our merchandise, advertising with us, and paying band and vendor fees – is put back into the costs to run the festival.

Who?

The 8-member Maplewoodstock Board is just your average group of music-, food-, and arts-loving, and supporting neighbors, friends, and colleagues. You might see us out on the town supporting local bands, attending arts events, and at block parties and summer BBQ’s.

We are all volunteers – motivated by the spirit of the event.

MORE?

More details can be found at [www.maplewoodstock.com](http://www.maplewoodstock.com), and you can contact us via [maplewoodstock@gmail.com](mailto:maplewoodstock@gmail.com).

SUPPORT PROGRAM

2024

**HEADLINE SPONSOR -- $25,000**

* Exclusive sponsorship of the main headliner which includes
  + Your name in all print and website ads referencing the headliner
  + Shout outs from the stage
  + Your introduction of the headliner
* Top two spots on the horizontal stage banner flanking the Maplewoodstock logo above the stage
* A 20’ x 20’ open tent with tables and chairs
* Hors d’ouerves catering
* Front page mention in the program
* Full-page four-color ad in the **32-page program**—your choice of inside cover or back page
  + 10,000 circulated as a **stand alone** program by SOMA Living magazine
  + 1,000 will be distributed at the show
* A website banner ad —250 x 250 pixels and 72dpi on [www.maplewoodstock.com](http://www.maplewoodstock.com) , from February 1 through show dates
* Six backstage passes

**Double platinum--$10,000**

* Top two spots on the vertical stage banner
* A 10’ x 10’ tent and table provided by Maplewoodstock
* Front page mention in the program
* Full-page four-color ad in the **32-page program**—your choice of inside cover or back page
  + 10,000 circulated as a **stand alone** program by SOMA Living magazine
  + 1,000 will be distributed at the show
* 1,000 beer cups for the beer garden with your logo
* Opportunity to introduce a headliner from the stage
* A website banner ad —250 x 250 pixels and 72dpi on [www.maplewoodstock.com](http://www.maplewoodstock.com) , from February 1 through show dates
* Shout outs from the stage
* Four backstage passes

**platinum--$5,500**

* Two spots on the vertical stage banner flanking the stage
* A table near the Maplewoodstock merchandise table
* Full-page four-color ad in the **32-page program**—your choice of inside cover or back page
  + 10,000 circulated as a **stand alone** program by SOMA Living magazine
  + 1,000 will be distributed at the show
* Opportunity to introduce a band from the stage in the late afternoon
* A website banner ad —250 x 250 pixels and 72dpi on [www.maplewoodstock.com](http://www.maplewoodstock.com) , from February 1 through show dates
* Shout outs from the stage
* Two backstage passes

**gold--$3,500**

* One spot on the vertical stage banner flanking the stage
* Full-page four-color ad in the **32-page program**—your choice of inside cover or back page
  + 10,000 circulated as a **stand alone** program by SOMA Living magazine
  + 1,000 will be distributed at the show
* A website banner ad —250 x 250 pixels and 72 dpi on [www.maplewoodstock.com](http://www.maplewoodstock.com) , from February 1 through show dates
* One flag banner

**DIAMOND--$2,000**

* One spot on the vertical stage banner flanking the stage
* 1/2-page four-color ad in the **32-page program**—your choice of inside cover or back page
  + 10,000 circulated as a **stand alone** program by SOMA Living magazine
  + 1,000 will be distributed at the show
* A website banner ad —250 x 250 pixels and 72dpi on [www.maplewoodstock.com](http://www.maplewoodstock.com) , from February 1 through show dates

**TOP SINGLES**

* **$1700** – full-page four-color ad in the 32 page stand-alone program
* **$900**—1/2 page ad in the 32 page stand-alone program
* **$1100**— One spot on the vertical stage banner flanking the stage
* **$500**--1/4 page ad in the 32 page stand-alone program
* **$500** –- one 10’ tall feather flag printed 2 color/2 sides
* **$250**-- A website banner ad —250 x 250 pixels and 72 dpi on [www.maplewoodstock.com](http://www.maplewoodstock.com) , from February 1 through show dates
* **$250**-- Space for your banner (4’ wide x 3’ tall) in the beer garden

Please complete and send artwork with check payable to **Music & Arts Education Project, Inc. to:**

Maplewoodstock   
attn.: Gary Shippy  
324 Highland Road  
South Orange, NJ 07079

Fax: 973-821-5506  
e-mail: [gshippy@msn.com](mailto:gshippy@msn.com)

Or payment through the Donate Button at www.maplewoodstock.com

ADVERTISING OPTION AGREEMENT

I would like to be an advertising sponsor for Maplewoodstock 2024.

* HEADLINE SPONSORSHIP

Yes, I agree to submit artwork and the sponsorship fee of $25,000 by April 1, 2024.

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Signature Date

* DOUBLE PLATINUM SPONSORSHIP

Yes, I agree to submit artwork and the sponsorship fee of $10,000 by April 1, 2024.

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Signature Date

* PLATINUM SPONSORSHIP

Yes, I agree to submit artwork and the sponsorship fee of $5,500 by April 1, 2024.

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Signature Date

* GOLD SPONSORSHIP

Yes, I agree to submit the artwork and the sponsorship fee of $3,500 by April 1, 2024.

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Signature Date

* DIAMOND SPONSORSHIP

Yes, I agree to submit the artwork and the sponsorship fee of $2,000 and artwork by April 1, 2024.

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Signature Date

* TOP SINGLE

Yes, I agree to submit the artwork and the sponsorship fee by April 1, 2024.

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Signature Date